



NEW

Essentials of Business Process Management WEBINAR SERIES

(3) 2-Hour
eLearning
Webinars
for the Busy
Executive

Module 1 – Core Concepts, January 31, 2017

Module 2 – Operational Excellence, February 1, 2017

Module 3 – Sustaining and Leveraging
Process Excellence, February 2, 2017

NEW Essentials of Business Process Management

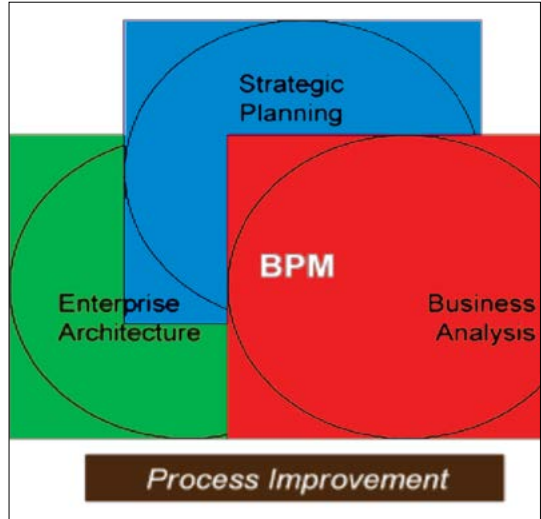
Six-hour e-learning event delivered live in three (3) two-hour modules

Business Process Management has emerged as the glue that enables organizations to effectively integrate strategic initiatives, information technology investments and day-to-day operations, thereby enabling sustainable operational excellence.

Essentials of Business Process Management

is six-hour e-learning event that will provide foundational knowledge from the Association of Business Process Management Professionals' (ABPMP) Comprehensive Body of Knowledge as well as practical roadmaps to guide your BPM journey.

This course provides professional development hours towards ABPMP re-certification. It is also the entry module to the Business Process Management Certificate Series at Michigan State University in Lansing, Michigan and George Mason University near Washington, DC.



TO ENROLL

By Phone:

(800) 510-2117 x10

Online:

www.odgroup.com

By E-mail:

kjones@odgroup.com

"Thanks – very well done. Very practical education/take-aways."

– Ian McGonigal, Sr. Vice President,
Regional Sales, GreenStone
Farm Credit Union

Registration Fee:

\$495 for all 3 modules

\$175 per module

Early Bird Discount:

Register two weeks prior to the webinar and receive \$100 discount for all three modules.

Individual Modules: \$175

Enrollee Cancellations will be accepted when made at least five business days prior to the seminar and may be subject to a \$100 processing fee.

EARLY BIRD DISCOUNT

Save \$100 if you register two weeks prior to the webinar.

Key Learning Points:

- Why a systems view is essential to sustainable success
- Where the ABPMP's Knowledge areas fit
- Beyond Improvement: What you can achieve with BPM
- Improvement strategies (Lean vs. Six Sigma, etc.)
- 3 Ms of Process Improvement: Map, Measure, Manage
- Creating a culture of improvement
- Managing Across Silos: Results of a best practice survey
- Charting the course ahead for your organization

AGENDA

Module 1:

Core Concepts

1. The Value Engine
2. Managing Business Processes
3. Business Process Maturity

Module 2:

Operational Excellence

1. Improving Tactical Results
2. The Three Ms of Process Improvement
3. Sustaining Excellence

Module 3:

Sustaining and Leveraging Process Excellence

1. Transformation
2. Managing Across Silos
3. Assessing your Organization's Maturity

For more information, call (800) 510-2117 x10 or visit us online at www.odgroup.com

What your colleagues are saying about our process management seminars:

"Excellent course, very useful information I will be able to apply immediately."

– **Project Manager, Venture Behavioral Health**

"The real-life examples were extremely beneficial. I also enjoyed walking through the 8 steps in depth to show the start to finish of the event. Workbook tolls were great. The instructor answers questions effectively and was open to questions. Explains exercises thoroughly."

– **Departmental Analyst, MI Dept of Treasury**

"Credible, entertaining, held our interest. One of the best classes we have taken."

– **Manager, Progress Energy**

"Awesome ability to answer a variety of tough questions. Lots of relevant examples and resources. Breadth of knowledge was impressive."

– **VP, Special Projects, Hope Network**

"Certainly some beneficial points that can be applied into our sales process and provide us with a leg up on the competition."

– **Global Account Manager, AT&T Mobility**

"Excellent Seminar! ... I was able to apply real world problems to the material learned."

– **Commissioner, County of Ionia**

"Speaker was extremely knowledgeable on ALL types of Process Mapping. I liked his application to real-life examples."

– **Director of Order Management, Equifax**

"The instructor for this class was excellent, I would hope to have her teach other classes along these lines as well. Thanks"

– **Engineer, Heraeus Medical Components**

"{The instructor} did a great job and was by far one of the best instructors I've had for professional training. Exhibited proper level of approachability and humility. Excellent subject matter expertise!"

– **Director, American Funds**